



# GLOBAL SOLUTIONS



## NEWS RELEASE



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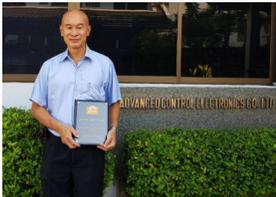
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News for the Aggregate, Ceramics, Chemical, Coal Processing, Food Processing, Glass, Metalworking, Minerals Processing, Packaging, Pharmaceutical, Plastics and Rubber and Recycling Industries and Bangkok

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### **Eriez® Announces Sales Representative Advanced Control Electronics as its Inaugural APAC Merwin Award Winner**

*This award is presented to recognize outstanding sales, service and support for Eriez in the APAC region*



Eriez® Regional Sales Director for the APAC Region Ezio Viti announces that Advanced Control Electronics Co., Ltd., based in Bangkok, Thailand, has earned the 2020 APAC Merwin Award. The award, established by Eriez this year for the region, will be presented annually to a selected sales agency which has achieved and surpassed its sales objectives in the period while also actively promoting and advancing the ideals and mission of Eriez in the Asia-Pacific region.

Viti says Advanced Control Electronics exceeded significant performance targets in 2020, came in well over its budget and contributed significantly to the total yearly orders for Eriez' APAC region. Viti explains, "The sales objectives that Advanced Control Electronics team achieved in a very challenging year for all was very impressive, but their unwavering dedication to embracing Eriez values by providing our mutual customers with exceptional service before and after each sale is even more extraordinary."

Advanced Control Electronics serves as an Eriez sales representative organization to market and sell the company's advanced magnetic separation, metal detection and feeding equipment throughout the APAC region. Eriez relies on its professional worldwide network of superior sales representative agencies located on six continents.

While this is the inaugural APAC Merwin Award, Eriez has been presenting the Merwin Award, named for the company's founding family, to sales representatives serving North America since 1994. "The Asia-Pacific region is full of opportunity for Eriez," says Viti. "We are proud to introduce this new award to honor the hardworking sales representatives who are helping us to grow our reach in the APAC region and bring innovative solutions to customers' toughest application challenges."

Eriez is recognized as world authority in separation technologies. The company's magnetic lift and separation, metal detection, fluid recycling, flotation, materials feeding, screening, conveying and controlling equipment have application in the process, metalworking, packaging, plastics, rubber, resource and recycling, food, mining, aggregate, agriculture and power industries. Eriez manufactures and markets these products through 12 international subsidiaries located on six continents. For more information, call (814) 835-6000. For online users, visit [www.eriez.com](http://www.eriez.com) or send email to [eriez@eriez.com](mailto:eriez@eriez.com). Eriez World Headquarters is located at 2200 Asbury Road, Erie, PA 16506.

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