## NEWS RELEASE







## For Immediate Release

Contact: Ed Stevens, Stevens Strategic Communications estevens@stevensstrategic.com

John Blicha, Eriez jblicha@eriez.com

News for the Aggregate, Ceramics, Chemical,
Coal Processing, Food Processing, Glass,
Metalworking, Minerals Processing, Packaging,
Pharmaceutical, Plastics and Rubber and Recycling Industries
Global release to Europe, the Middle East, India and Northern Africa

## Eriez® Appoints Regional Sales Director in Response to Growth in Europe, the Middle East, India and Northern Africa

Erie, PA—Jaisen Kohmuench, <u>Eriez</u>® Vice President-International, announces the promotion of Gareth Meese to Regional Sales Director-EMEA. Meese, who formerly served as <u>Eriez-Europe</u> Sales Director, will now direct, align and support Eriez' strategic sales efforts over a wider geography, including Europe, the Middle East, India and Northern Africa.



Kohmuench explains, "This role is integral to the success of Eriez' corporate growth strategy and mirrors the successful approach our company implemented within the Asia-Pacific region not long ago. This move allows for better global collaboration with Gareth working across boundaries, including with the Eriez corporate sales group and the managing directors within the region."

Meese started with Eriez as an Export Sales Engineer at the company's Cardiff operation. Kohmuench says, "Gareth has consistently demonstrated his ability to grow sales, initially throughout Scandinavia, the Baltic States, and the Czech Republic. Later, as Export Sales Manager, he concentrated on improving our performance over all of Europe, Russia and North Africa." After a short stint at another manufacturing company, Meese returned to Eriez and quickly advanced to Sales Director for <a href="Eriez-Europe">Eriez-Europe</a>.

Meese earned a Bachelor of Science degree in physics from The University of Wales in Cardiff.

Eriez is recognized as the world authority in separation technologies. The company's magnetic separation, metal detection, material handling, fluid recycling and advanced flotation technologies have application in the mining, processing, packaging, food, recycling, aggregate, plastics and metalworking industries. Eriez designs, manufactures and markets these products through 13 international subsidiaries located on six continents. For more information, visit <a href="www.eriez.com">www.eriez.com</a> or contact Eriez World Headquarters, 2200 Asbury Road, Erie, PA 16506 USA at +1 814 835-6000 or <a href="mailto:eriez@eriez.com">eriez@eriez.com</a>.